Isham Sally

Senior UI/UX Designer | Web Developer | Front-end Developer
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PROFESSIONAL SUMMARY

Total Work Experience: 15 Years | **UI/UX Experience:** 12 Years | **Front-end Experience:** 8 years
Worked For: Netherlands, United Kingdom, Saudi Arabia, Oman, UAE, Sri Lanka.
Language: English (Fluent)

What I offer:
With a foundation in design thinking and information architecture, I create visually compelling, user-centered interfaces for web and mobile. I specialize in crafting prototypes that not only meet user needs but also exceed client expectations. With expertise in HTML, CSS, and JavaScript frameworks, I lead development teams from concept to delivery, transforming ideas into seamless digital experiences.

Core Technical Skills:

- **Design & Prototyping:** Adobe Photoshop, Adobe XD, Figma, Invision/Miro, Zeplin, Wireframes, Sketching, Usability Heuristics, Information Architecture (IA), User stories & journeys, Feasibility study, Storyboard, Mood boards, Experienced in leveraging the right component libraries and templates to streamline web development workflows**.**
- **Front-End Development:** HTML5, CSS3, SASS, SCSS, Bootstrap, Tailwind, Material UI, Angular, React/Nextjs, Vue/Nuxt, WordPress, JavaScript, jQuery, ASPX, MVC, Web Forms, PHP, SharePoint (SPFX), Lottie, Django.
  Visuals & Multimedia: Illustrator, Graphic Design, Video & Sound editing, Flash animations.
  Low-Code & Platform Development: Microsoft Power Platform (Power Apps, Power Pages).
  Workflow & Collaboration: Agile, Scrum, Prototype, MS Visual Studios / Visual Code, Azure, Git, Bitbucket, Jira, Confluence, SQL, Office 365, Teams.
  Key Strength – Keen eye for creativity and design to deliver digital solutions aligned with business & user needs.

Projects: Quote Systems | Engineering Systems | Auction | Parking & Traffic Management Systems, Transportation & Mobility Systems, Violation Systems, Street Parking System | Service Request Management System | Help Desk System | Social Media sites | Document Management System (TAGAT) | Consultancy Firms | Hospital Management Systems, Patient Admission System | Stock Management System | Hotel & Room Reservation Systems | WordPress sites | E-commerce sites | Shopping sites | Banking | Payments Apps | Administrative Systems | Creative agency sites

Public Websites: https://enata.com/ , https://loftoffices.ae/, https://horizon-geosciences.com/ , https://www.mozahalmaktoum.com/ , https://timata.com/, https://shehana.ae/, https://monotch.com/, https://oman-reit.com/, https://www.heritancehotels.com/

WORK EXPERIENCE

Senior UI/UX Engineer Jul 2023 – Present
IPD • Sri Lanka / Australia

- Currently designing and developing internal applications tailored to meet specific business needs like engineering Quote Management System, Thermal Management System and SharePoint intranet.

Senior Web Designer Sep 2022 – May 2023
Timata • UAE (Dubai)

- Developed, launched, and maintained multiple websites, including several public-facing sites listed above.

Senior Front-end Engineer Aug 2018 – Aug 2022
Gapstars / Monotch • Sri Lanka / Netherlands

- Spearheaded front-end development for products, websites, and mobile apps using a variety of technologies and tools for clients in the Netherlands.
- Collaborated closely with the CTO in the Netherlands to design business applications, aligning with organizational goals and enhancing process efficiency for users.
- Built responsive prototypes that met both user expectations and business objectives, ensuring an optimal experience across devices.
- Addressed browser compatibility challenges, ensuring seamless functionality across all major browsers.
- Conducted comprehensive user testing on websites before deployment, identifying and resolving any usability issues.
- Collaborated remotely with a diverse team of international and local software engineers to design, develop, and manage end-to-end web applications. Successfully led client projects from inception to delivery, mitigating risks to ensure timely completion and adherence to budget.

Senior UI/UX Engineer Jan 2013 - Aug 2018
Adelanka • Sri Lanka / UK

- Designed web and mobile applications to drive business goals for clients in the UK and Sri Lanka.
- Collaborated directly with the CEO in London to create business applications that align with organizational objectives and streamline user processes.
- Leveraged extensive expertise in programming languages and web development tools to build robust applications.
- Conducted thorough user testing on websites to ensure a seamless user experience prior to deployment.
- Collaborated effectively with a team of web developers to deliver end-to-end web applications that met client specifications.
- Oversaw daily design and graphic tasks to support internal staff and marketing initiatives.

Systems Support Engineer Jul 2012 - Dec 2012
Arabic Computer Systems • Saudi Arabia

UI Engineer Oct 2011 - Jun 2012
Adelanka • Sri Lanka

Implementation & Support Engineer Mar 2011 - Oct 2011
TechSys • Sri Lanka

e-Business Development Executive May 2010 - Feb 2011
Aitken Spence Hotel Managements • Sri Lanka

- Managed online reservations, resolved critical issues, and enhanced web promotions and packages for the Sri Lankan and Oman markets while implementing site improvements.

Technical Assistant Dec 2008 - May 2010
Asia Pacific Institute of Information Technology • Sri Lanka

- Maintained hardware and software for 200+ academic computers and provided IT support to staff and students.

EDUCATION

B.Sc (Hons), Business Information Technology Dec 2006 - Jul 2010
Staffordshire University • UK

- Second Class First Division (2nd Upper)

GCE London Ordinary Levels Sep 2004 - May 2006
Wycherley International School

- Grades: 1A, 3B, 3C

SKILLS

- UI/UX / Wire-framing / Sketching / Design system/ Typography / Pixel Perfect
- Building Responsive Mobile / Websites / Component libraries / Templates
- HTML 5/CSS3/SASS/SCSS / Bootstrap / Tailwind / Material UI / Lottie
- Converting any Photoshop / Figma / XD designs to code
- jQuery / JavaScript / Angular / React / Nextjs / Vue / Nuxt
- Git / TFS / MS SQL / MySQL / Azure / Firebase
- ASP.NET / MVC Framework / PHP / Java / SPFX
- Video & Sound editing / Animations
- Scrum Master / Teamwork
- Analyse business problems, design & implement IT solutions to enhance efficiency and effectiveness.

PROFESSIONAL CREDENTIALS

- AMDT: Adobe Flash CS5 Professional
- MCTS: Administering and Deploying System Center 2012 Configuration Manager
- MCTS: SharePoint 2010, Configuration
- WES: Verified International Academic Qualifications
- IELTS Band Score: 7.0 / 9.0

I hereby confirm that all the information provided above is accurate and true to the best of my knowledge. References can be provided upon request.